



**Equity NE Iowa Sales'**



# Customer Appreciation Event

**Fri. August 1<sup>st</sup> @ 6:00PM – Waukon IA**

**Hot Meal Followed by Special Presentation:**

## “Stockmanship & Stewardship”

Cattle Handling Demo's Offer Unique Approach to Daily Livestock Work

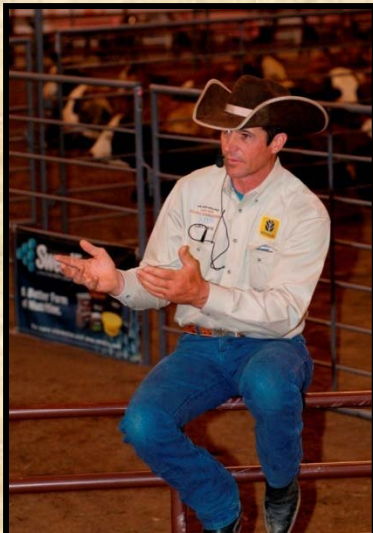
### ⊛Smooth Stockmanship

- ✓ For improved gathering, penning, chute work, loading & hauling
- ✓ Reducing stress & increasing performance

### ⊛Beef Industry Stewardship

- ✓ The cattleman's role in shaping consumers' perception of beef
- ✓ Put a pencil to it... the economic, personal & industry benefits

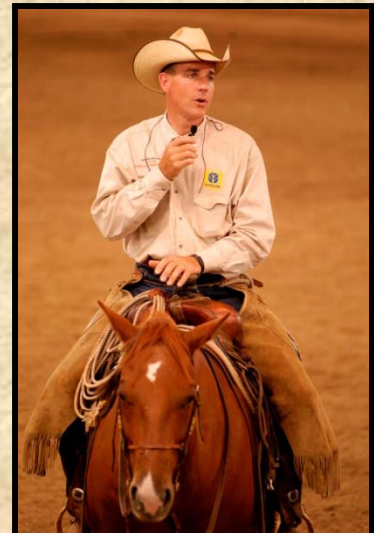
## Presented by Three Top Clinicians



**Curt Pate**, Effective stockmanship instructor and livestock handling expert, renowned horseman, former auctioneer, life long rancher and chosen as AQHA's 2007 & 2008 Regional Experience Clinician.



**Ron Gill**, Texas A&M Livestock Specialist and lifelong cattleman, nationally respected expert on cattle marketing, management, handling and BQA principles.



**Todd McCartney**, Cattlemen, cowboy and RFD-TV host, seasoned presenter on topics that impact the quality of your work and its effect on the beef industry.

**Learn new methods that Increase Profits... and Boost the Beef Industry!**

**The entire event is FREE – Please join us!**



**1645 Hwy 76N Waukon, Iowa**

**For more info call Equity NE Iowa Sales 563-568-4501**

